



FLORIDA PUBLIC HUMAN RESOURCES ASSOCIATION, INC.

Dear Colleague:

The Florida Public Human Resources Association (FPHRA) will be holding its 79th Annual Conference at **the Fort Lauderdale Hilton Marina Hotel** from August 1st through August 5th. As the only state-wide public human resources conference held in the state of Florida, attendance generally falls between 125 to 200. These attendees are comprised of human resources administrators and other officials responsible for human resources activities in a large number of cities, counties, State agencies and various other public authorities.

As a Host Committee Member for the upcoming event, I invite you to participate as a sponsor or exhibitor. If you have previously attended one of our conferences, you know our attendees eagerly and enthusiastically solicit information from exhibitors and sponsors to assist them with current or future human resources issues. This is the one place where they can develop up-to-the-minute resources to help them with the issues that human resources professionals face on a daily basis. **Book hotel by 4/30/15 and receive complimentary internet access and \$10 off the regular \$139/night room rate.** This year's theme is "Wild About HR" safari/jungle style.

Please note that the social events have been rearranged so that Monday is a free night for all attendees.

If you would like to participate in our conference, please contact me at your earliest convenience at 772-344-4081 or e-mail at cmccaskill@cityofpsl.com. Fees for exhibitors/sponsors range from \$800 to \$5,000 plus. I have enclosed a copy of our exhibitor/sponsorship levels and registration form for your information. You will note your level of contribution will determine your level of exposure during and after the conference. For a maximum contribution, for example, you will receive acknowledgement in the conference materials, a one-year business card size advertisement on the FPHRA website, a vendor booth at the conference, two tickets to all social events, and prominent signage at the sponsored social event. If you would like to see how the website business cards look, please visit our website at www.fphra.org.

If you are unable to be an exhibitor or sponsor, we also have advertisement opportunities available. These are also outlined in the attachment. Additionally, contributions of goody bag stuffers and/or door prizes are always welcome. I look forward to your participation in our conference. If you have any questions or need assistance in determining your level of contribution, please contact me.

Sincerely,

Claudia McCaskill

Claudia McCaskill

Enclosures